



SUBJECT: CREA's 2020 International Real Estate Business Survey Has Arrived

DISTRIBUTION DATE: December 20, 2020

Dear [FIRST_NAME],

The Canadian Real Estate Association (CREA) is contacting you because your opinion matters.

Later this month, you'll be contacted by the independent research firm Framework Partners Inc., who will administer CREA's 2020 International Real Estate Business Survey.

All individual responses gathered will be kept confidential by Framework. We will use the information gathered from this study to help us understand trends seen with the sale and purchase of real estate in Canada—by those new to Canada or from outside of the country—and the purchase of international real estate by Canadians.

This will help us better understand international real estate market activity and identify the challenges and opportunities REALTORS® experience when serving international clients.

In recognition of your efforts, each week the first 10 respondents from each province to complete the survey fully will receive a \$10 coffee card to Tim Hortons or Starbucks.

At the end of the survey period, there will be a draw for three iPads (prize draw not valid in Quebec).

Because we're looking for survey participation from every corner of Canada, CREA will be donating \$250 to local charities supporting front-line healthcare workers during the COVID-19 pandemic in regions all across the country.

The deadline to complete the survey is Sunday, January 31, 2021. Please set aside up to 30 minutes to complete the survey.

To be eligible for the draw, your completed survey must be submitted on or before this date. Thank you for your time and participation. We look forward to hearing from you.